2024

# **SUM)THING**



Greater than the SUM of its parts

Welcome to Studio **(Sum)**Thing where creativity meets joy, and design is more than just a process; it's a playful journey into spaces that inspire, brands that resonate, and experiences that linger.

At Studio **(Sum)**Thing, we're rewriting the narrative of design, one joyful creation at a time. Founded by Manori **SUM**anasinghe, our studio is a celebration of creativity, culture, and the sheer joy of design.

## our services

#### **Spaces that Inspire**

Discover the magic of spaces that blend functionality with aesthetics.

Craft narratives that resonate, creating a compelling visual language.

**Expanding Horizons**, **Embracing Innovation** 







#### **Brands that Resonate**

#### **Products that Innovate**

Breathe life into products that pave the way for futures yet imagined.



### **Visual Narratives**

Discover the power of visual storytelling through our captivating visual narratives.



### **Design Strategy**

Elevate your projects with our strategic design approach. We blend creativity and purpose to craft solutions that not only captivate but also align with your goals and resonate with your audience.



### Engagement

Engage your audience with logos, images, graphics, website, digital and printed material that conveys your vision, communicate messages and evoke emotions effectively.





## brands that resonate

# design strategy services





Idea

Launch

**Brand Strategy:** 

Business Strategy Logo Branding Deck Website Prototype



Pitch:

RFPs Graphic Design Merch





#### WE CAN HELP YOU GO FROM YOUR IDEA TO REALITY



### **Traction**

#### Fabrication

Products Space Interiors **Marketing** Distribution Channels User Testing Traction

## team





## why work with us?

#### We have experience in

Architectural Design Interior Design Graphic Design eCommerce Startups Engineering Construction Product Design Prototyping Fabrication Fashion Marketing PR **Copy Writing** 

At Studio (SUM)Thing, we believe in the power of collaboration. Our team consists of designers, storytellers, and technical experts, each bringing their own expertise and perspective to the table. Together, we work seamlessly to bring our clients' visions to life, pushing the boundaries of creativity and innovation.

**SPECIALIZATION:** Early Stage Infrastructure & Environmental Tech, **Technically inclined Companies** or Organizations



## select brand strategy clients



Architectural Design Direction RFPs Pitch Decks Branding Strategy Logo Branding Deck Website Letterheads RFPs

**N E U M A** B E I N G

Interior Design Product Design Pitch Decks Social Media Content Branding Strategy Logo Branding Deck Website Email Marketing





Branding Strategy Logo Branding Deck Website **Business** Cards



Branding Strategy Logo **Branding Deck** 





Product Design Pitch Decks Marketing Collateral **Branding Strategy** Logo Branding Deck Website



#### WESTERN WATER PROJECT

Pitch Decks Branding Strategy Logo Branding Deck Website Letterheads RFPs



Branding Strategy Logo **Branding Deck** Website



Interior Design **Branding Strategy** Logo **Branding Deck**  Thank you!

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